



## SEPTEMBER 2022 - FAMILY TREE WINE CLUB PACKS

WINES	Prices effective 1st August 22	NOTES	Seasonal Six Pack	Seasonal Dozen	Winemakers Dozen
Embers Sauvignon Blanc Semillon 2022	20	New Release at time of packs		1	
Embers Pinot Gris 2022	20	New Release at time of packs	1	1	1
Embers Chardonnay 2021	22				
Embers Rosé 2021	20		1		
Embers Cabernet Sauvignon 2019	22	New Release at time of packs		1	
Flametree Brut Sparkling NV	25		1	1	1
Flametree Sauvignon Blanc Semillon 2022	25	New Release at time of packs		1	1
Flametree Chardonnay 2021	30			1	1
Flametree Rosé 2022	28	New Release at time of packs		1	1
Flametree Cabernet Sauvignon Merlot 2019	30	New Release at time of packs		1	1
Flametree Cabernet Sauvignon 2020	40	New Release at time of packs	1	1	
Flametree Margaret River Shiraz 2018	28			1	
Flametree Frankland River Shiraz 2021	30				1
Family Tree Chenin 2022	26	New Release at time of packs	1	1	1
Family Tree "Rosanne" Sweet Rosé 2019	15				
Family Tree Malbec 2021	35	New Release at time of packs			
Family Tree "Syrah Touriga" 2021	35	New Release at time of packs	1	1	1
S.R.S. Wallcliffe Chardonnay 2021	75				1
S.R.S. Karridale Sauvignon Blanc 2021	40	New Release at time of packs			1
S.R.S. Wilyabrup Cabernet Sauvignon 2020	85	New Release at time of packs			1
<b>TOTAL BOTTLES</b>			<b>6</b>	<b>12</b>	<b>12</b>
<b>RRP normal price</b>			<b>\$166</b>	<b>\$329</b>	<b>\$444</b>
<b>MEMBERS PAY</b>			<b>\$130</b>	<b>\$260</b>	<b>\$300</b>
<b>SAVE</b>			<b>\$36</b>	<b>\$69</b>	<b>\$137</b>
<b>AVERAGE BOTTLE PRICE</b>			<b>\$21.67</b>	<b>\$21.67</b>	<b>\$25.00</b>
<b>ACTUAL DISCOUNT %</b>			<b>22%</b>	<b>21%</b>	<b>32%</b>